



Press Release: evocos Releases New Event Management Infographics

28th July 2011, Guildford, Surrey: A leading provider of event software, evocos, have today released a new section on their website showcasing a range of infographics. Comprehensive and concise, these infographics display up to date information on event management and the use of event software to improve efficiency and control. The infographics page can be found at <http://www.evocos.co.uk/event-software-infographics>.

Three infographics are currently on display:

- Do More With Less & Better With Less
- Self Serve Appointment Booking
- Employee Career Development – Training

The infographics help to communicate information in a digestible manner as they present information and data in an understandable and engaging format. evocos are using them to illustrate some of the uses of their event software, as well as what benefits those using event management software can expect to receive.

Kate Oxton, evocos Marketing Manager said: “People digest information in different ways, and infographics are an excellent way of providing a more visual portrayal of information and data. We’ve got a long list of infographics we’d like to create and based on the feedback we’ve already had, we expect these to be a successful and popular addition to our website.”

To find out more about the evocos event software infographics, please visit <http://www.evocos.co.uk/event-software-infographics>, email events@evocos.com or call 0800 369 8677.

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About evocos

evocos **event software** is part of the portfolio of solutions from Silverbear Ltd. In the past year alone evocos **event management software** solution has created over 7000 events, managed approximately 75,000 delegates and has taken over 50,000 online bookings. evocos event management software ensures customers are able to seamlessly manage their events; gaining huge cost and efficiency benefits.

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