



## evocos Press Release

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### Event Management Software Online Demo Launched by evocos

**13<sup>th</sup> October 2010, Guildford, Surrey:** Event management software supplier, evocos, is proud to launch the first set of online demonstrations showcasing their evocos event software solution. The two online demos can be found on their website <http://www.evocos.co.uk> and highlight two of the key features of the event management software – the integration with back office systems and the online registration process.

The online event software demos are free to view and require no registration. Kate Oxton, Marketing Manager at evocos comments: “One of the most important factors for event managers looking for an event solution is the ability for it to integrate with their other systems. Having your event software talk to your finance solution, CRM solution and HR solution takes it from being a standalone system to a fully closed loop system. Our demos show how this is achieved and let event managers see the software in action. We’re proud of our evocos product and want people to understand how sophisticated, yet easy to use it is.”

The online demos are part of the new evocos website, which was launched earlier this month. The website hosts a range of resources including event articles, white paper and an event management blog. The online demos are part of this comprehensive resource library and will be soon have additional demos added, showing other features of the evocos software.

“These two online event software demos show just two of the key features of evocos,” explains Oxton. “We plan to add to these in the future, so that visitors can see other important evocos attributes, such as the event communication tools, venue management and event scheduler features.”

If visitors want to arrange a live, personalised demonstration of the evocos event management software, they can contact the evocos team on 0800 369 8677, email [events@evocos.com](mailto:events@evocos.com) or visit <http://www.evocos.co.uk>.

#### About evocos

evocos is a leading provider in event management software. In the past year alone evocos event & delegate management software solution has created over 7000 events, managed approximately 75,000 delegates and has taken over 50,000 online bookings. evocos event management software ensures customers are able to seamlessly manage their events; gaining huge cost and efficiency benefits.

#### Contact evocos

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