



## evocos Press Release

### Event Management Software Helping Best Business Events

**26<sup>th</sup> January, Guildford, Surrey:** Event software solution providers, evocos, are proud to announce that they will be working with Best Business Events to manage over 100 events a year. Borne out of BusinessLink, they specialise in organising a range of business events, from large conferences to dinners, workshops and seminars.

With BusinessLink being disbanded in 2011, it was felt that there was still a market available for the types of events they provided. evocos was previously used by Business Link Kent, so it was a quick and simple process to transfer the existing licenses over to Best Business Events.

Carole Black, Director of Best Business Events, explains why evocos was chosen as the event software supplier, “evocos is a very user friendly tool which can handle all aspects of event management from bookings and payments to pre and post event information. As well as being extremely feature rich, we also decided to use evocos event software because of the on-going support and product developments”.

evocos event management software will be used by Best Business Events to manage over 100 events per annum, with over 3000 delegates using the system. In addition, evocos will be used to manage the Kent 2020 Conference which hosts 400 exhibitors and over 4000 attendees. Due to the sophisticated integration capabilities, evocos is being used to take delegate registrations directly on the Best Business Link website: <http://www.bestbusinessevents.co.uk>.

Marketing Manager for evocos, Kate Oxtton commented “We’re extremely happy to be continuing our relationship with Paul Brooks and his new team at Best Business Events. evocos is perfect for an organisation such as this as it is capable of organising a range of event types – from large, complex conferences, to smaller seminars and networking events.”



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#### About evocos

evocos **event management software** is part of the portfolio of solutions from Silverbear Ltd. In the past year alone evocos **event software** solution has created over 7000 events, managed approximately 75,000 delegates and has taken over 50,000 online bookings. evocos event management software ensures customers are able to seamlessly manage their events; gaining huge cost and efficiency benefits.

#### Contact evocos

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